
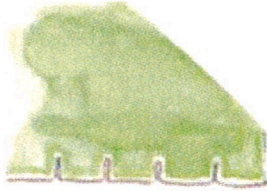


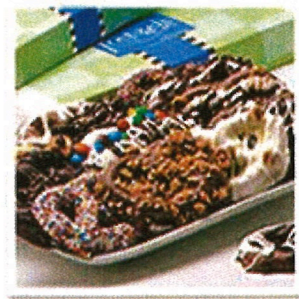
June 30, 2005

 SEND TO A FRIEND


All Twisted Up

For most people the office Christmas party is a debacle they try to forget. (Whose idea was the blow-up doll?)

Then again, some are still trying to remember. (Yes, you actually said *that* to your boss. And, no, he didn't think it was funny.)



For Jill Frechtman, though, the holiday hoo-ha was a chance to showcase her gourmet pretzels. Her boss thought them so superb that she urged her to quit the ad game and pursue her twisted passion. (Raising, we might add, the bar for bosses everywhere.) Now you can get her hand-dipped Fretzels online.

As though covering salty pretzels with milk, white, and dark chocolate weren't enough, Frechtman sprinkles these confections with delectable toppings like toffee, peanut butter chips, M&Ms, and cookie crumbles. And though we know that looks aren't everything, we can't help admiring the colorful charm of a Fretzels gift basket.

Bring some to your next office party.

Just don't eat them while dancing in your underwear with a lampshade on your head.

Available online at fretzels.com.

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